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| **Investor Return**  **Benchmarks** | | | | **Investment Strategy**  **Money for Minnows** | | **Portfolio**  **Funds** | | | |
| **INVESTING IN PEOPLE** | | | Kegonsa Capital Partners was founded in 2004 to manage Wisconsin based venture capital funds focusing on being the first “$500,000” investor in entrepreneurial startups. The product is new, market size zero and the entrepreneur is passionate.  This belief in people investing was extended to be a lead investor in first time Wisconsin venture capital fund managers. | | | |  | | |
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| **MONEY OF MINNOW INVESTMENT STRATEGY** | | Kegonsa managed funds typically employ a Money for Minnows invest strategy  Add links to the three money for minnows publications | | | **BENCHMARKS OF INVESTOR SUCCESS** | | The primary Kegonsa managed fund metric is investor return | | |
| Add link | | Add link |
| **KEGONSA CAPITAL PARTNERS FUNDS** | | | | | | | | | |
| http://mld-win16-web17004.cloudapp.net:54321/KSF/images/masthead_left.jpg | | | | C:\Users\Ken-Laptop\Dropbox\k drive\Logos - Amy '14\kcf.jpg | |  | | | |
| Acquired 2008 | Acquired 2014 | | |  | |  | |  | |
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